

## About the course:



### “Social Networking in Law Enforcement”

The ever-growing popularity of social networking websites has created a vast network of investigative resources. Not only can information about suspects, victims, witnesses and possible co-conspirators be obtained, but a virtual treasure chest of evidence from various criminal activities can be discovered – and made discoverable. MySpace, Facebook, LinkedIn and Twitter have nearly 1 billion user profiles that can

be tapped for critical information, evidence and leads.

Dealing with the content of social networking sites are some of the most significant challenges investigators face today. Sites such as MySpace, Twitter, Linked-In and Facebook present major challenges for investigators who need to locate information, find linkages between people and use the sites for law enforcement purposes. Many crimes are committed and/or evidence of criminal activity is stored on these sites—the list ranges from stalking to identity theft to vandalism and child pornography. Predators gain access to children via these sites; gangs and terrorists are conducting criminal planning via these networks; and a variety of evidence is posted on these sites, such as data, photos and video. To make these investigations even more challenging, social networking sites are not constructed similar to, nor navigated like, traditional websites.

Students will learn how social networking came into its own and discover how law enforcement needs to be ingrained into this virtual world of our tangible society. The course will also cover the facets of data mining social networking sites as well as conduct live exercises which mimic actual cases. Pre-employment investigations, department policy and procedure as well as maneuvering your digital investigation through the courts will be discussed.



## About the instructors:

### Captain Jack Hall

**Capt. Hall** is currently serving as a captain at Cleveland Metroparks Ranger Dept. Prior to this appointment, he served as a detective sergeant, supervising the detective bureau of the Avon Lake Police Department for over 7 years. His bureau's cases focused on financial fraud, drugs and sexual-related crimes. Captain Hall has also completed specialized training in computer forensics and practical homicide investigation. He is a former adjunct faculty member of Lorain County Community College's School of Police Science (1993-1994).

## ABOUT THE TOPICS

- Evolution of social networking
- How social networking may affect investigations
- MySpace
- Facebook
- Linked-In
- Twitter
- Pre-employment Investigations
- Departmental policy & procedure issues
- Practical exercises

**REGISTRATION INFORMATION**

Name \_\_\_\_\_

Agency \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_

FAX \_\_\_\_\_ e-mail \_\_\_\_\_

**Registration fee:  
\$90.00 per person**

Payment Enclosed  
 Bill Me (P. O. Number \_\_\_\_\_)

**Training Site:**

Jackson Twp Police Dept  
7383 Fulton Dr. NW  
Massillon, Ohio



**4 WAYS TO REGISTER:**

**On Line:** [www.ncpi-ohio.com](http://www.ncpi-ohio.com)

**Mail:** Northcoast Polytechnic Institute  
6688 Steinbeck Court  
North Ridgeville, Oh 44039

**Phone** (440) 353-0796

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School No. \_\_\_\_\_

School: Social Networking

Date: Oct 12, 2012

**WEB:** [www.ncpi-ohio.com](http://www.ncpi-ohio.com)

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Institute  
1999

**presents**

**Social  
Networking in  
Law  
Enforcement**



Co-hosted by

**Jackson Twp  
Police  
Department**

**Friday**

**October 12,  
2012**

**8:00 AM – 4:30 PM**